TEACHING PLAN ECONOMICS P.C. CLASSES

DSC Course Code: ECON-111
MICRO-ECONOMICS
Class: MA 1st

Unit	Topic Details	Month .	Remarks
1-11	Role and significance of assumption in economic models, Empirical testing of economic models.: The Slutsky theorem; Compensated demand curves; The revealed preference theory. Duality theory, Dual properties of utility and expenditure function, Shepard's Lema inter-temporal choice in consumption. Recent developments in the theory of limit pricing; Models of Sylos-Labini. F, Modigliani and Bhagwati; Baumol's theory of contestable markets; Public utility pricing; intertemporal and intra temporal equity	September	Students will be made aware of the topics through various diagrams, charts, real examples, exercises and other tools. They will also be given assignments and presentations related to the topics.
Ш	Markets with Asymmetric information: Hidden Characteristics adverse selection and Moral hazards in insurance, Banking, Labour market & second-hand product markets. Pricing and output behaviour under oligopoly: Collusive and non-collusive models: Extensions of the oligopoly: models: Models of Baumol, Marris and Williamson,	October	Students will be made aware of the topics through various diagrams, charts, real examples, and other tools. They will also be given assignments and presentations related to the topics.
IV-V	Theory of Distribution: The adding up Problem and Euler's theorem. Modern theory of distribution. Theory of Rent: Ricardian and Modern.IS- LM curve theory of interest, Modern theory of wages; wage determination under trade unionism., Marxian and Kalecki's theories of profit. Welfare Economics: Marshallian and Robbinsian concepts Pigouvian Welfare Economics. New Welfare Economics: Pareto's optimum and externalities; Compensation principle.	November- December	Students will be made aware of the topics through various diagrams, charts, real examples, and other tools. They will also be given assignments and presentations related to the topics.

DSC Course Code: ECON-112 ELEMENTARY MATHEMATICS FOR ECONOMICS.

Class: MA 1st semester

Unit	Topic details	Month	Mode of Teaching
I-II	MATRICES AND DETERMINANTS Their properties, addition, subtraction, and multiplication of matrices. Transpose of a Matrix. Some special forms of square matrices-Trace, Idempotent matrix, Submatrix of a matrix. Inverse of a matrix and solution of equations using both the inverse of a matrix and Cramer's rule. Rank of aMatrix (Numericals relating to inverse of a matrix and Cramer's rule should to be confined to matrix of order 3x3). DIFFERENTIATION Derivatives: differentiations of functions of a single variable. Derivative of a composite function, Parametric function, logarithmic function, Exponential, and inverse functions. Concave and convex functions. Derivative of higher order. Partial Derivatives and total derivative Homogenous functions and Euler's Theorem. Maxima and Minima of functions of single variable. Profit maximization and cost minimization. Constrained optimization of function with two variables. Constrained utility maximization, constrained minimization, and the interpretation of the Lagrange multiplier		Lectures
II-V	DIFFERENTIAL AND DIFFERENCE EQUATIONS Introduction, non-linear and linear differential equations of the first order and first degree. Solutions of differential equations when variables are separable, homogenous equations and non-homogenous equations, exact differential equations and linear equations. Solution of linear differential equations of second with constant coefficient. Finite difference, difference equations. Solutions of homogeneous linear difference equation with constantcoefficients, linear first-order difference equations, Linear second order difference equations with constant coefficients. Application of differential and difference equations in economic models (dynamics of market price, Solow growth model, cob-web model, multiplieraccelerator interaction model, Domar growth model). ANALYTIC GEOMETRY Introduction of a Straight Line, section formula, the gradient of a straight in, the equation of a straight line in intercept form, two-point form. Circle: The general equation of a circle, Parabola: equation of a parabola, the points of intersection of line and a parabola. Equation of a rectangular hyperbola. Problems based on applications of analytic geometry in economics. Integration of logarithmic and exponential functions. Definite integral and area between two curves. Simple applications of integration to the relationship between marginal functions and total functions, Consumer's surplus and producer's surplus. Investment and capital formation and the present value of a continuous flow.	October	Lectures
	THE INPUT-OUTPUT MODEL Its assumptions, technological coefficient matrix, closed and open input-output model, the Hawkins-Simon conditions. Solving the input-output models both open and closed using the inverse matrix. An Introduction to Linear Programming, Linear equations, slack variables. Feasible and basic solutions. Degeneracy. Solving the primal and Dual with simplex method. Interpretation of the linear programming results.	November	Lectures

DSC Course Code: ECON113 Subject: International Economics Class: MA 1st

Unit	Topic Details	Month	Remarks
1-11	Need for a separate theory of international trade. Theories of international trade classical, Neoclassical, Heckscher-Ohlin and Factor price equalization theories. Empirical verification of Classical and Heckscher-Ohlin theories, Factors reversal and Leontief paradox. Emmanuel's theory of unequal exchange. Impact of dynamic factors on international trade changes in tastes, technology, factor endowments. Rybeznski theorem and transportation costs. Derivation of offer curves-Marshall-Edgeworth, Mill and Meade. Terms of trade and measurement of gains from trade. Secular deterioration in the terms of trade of developing countries. Aid versus trade controversy	September	Students will be made aware of the topics through various diagrams, charts, real examples, exercises and other tools. They will also be given assignments and presentations related to the topics.
m	Commercial Policy: Free trade versus protection. Theory of tariffs; partial effects and effects on income distribution. Stolpher-Samuelson theorem. Optimum tariff, nominal and effective tariffs, infant industry tariff. Quotas and other quantitative restrictions. State trading. Multiple exchange rates. Trade policies of developing countries. Theory of custom union –trade creation and trade diversion. The SAARC, NAFTA, BRICS, G8, EU and the WTO framework. The WTO's and the developing countries. International Monetary Theory: Balance of payments and its adjustment. Maintenance of internal balance-Elasticities and absorption approaches. Exchange rate determination and adjustments. Foreign trade multiplier. Foreign repercussions and stability problem. Flexible versus fixed exchange rate system	October	Students will be made aware of the topics through various diagrams, charts, real examples, and other tools. They will also be given assignments and presentations related to the topics.
IV-V	Capital requirements of developing countries. Development of International Monetary system since the 1970s and its reform, international reserves and problems of liquidity, IMF and the SDRs, ADB, IFC, IDA Short-term International finance-its nature and magnitude; its merits and demerits for the developing countries	November- December	Students will be made aware of the topics through various diagrams, charts, real examples, and other tools. They will also be given assignments and presentations related to the topics.

SEC Course Code: ECON-114 LABOUR ECONOMICS. Class: MA 1st semester

/	Class : MA 1st semester	
nit	Topic details	Month
<u> I-II </u>	Labour Market Nature and characteristics of labour markets in developing economics like India.Paradigms of labour market – classical, neo-classical and dualistic; Analysis of demand and supply forces, Demand for labour relating to choose of technology.Supply of labour in relation to growth of labour force. Labour force participation rates.Employment and development relationship Importance of full employment in the context of poverty in the developing countries. Unemployment – concept and measures. Causes of unemployment, Issues relating to employment rationalization, technological change and modernization. Rural unemployment and educated unemployment. Planning of Human capital.	September
III- IV	Wage Determination Various classical, neo-classical and bargaining theories of wage determination. Various concepts of minimum wages and fair living. Problems of implementation of minimum wages. Wage determination by sectors – Urban and Rural, organized and unorganized. Wage and inflation. Productivity and wage relationship. Profit sharing schemes. Causes of wage differentials in terms of firm, industry, occupation and region. Industrial Relations and Trade Unions Industrialization and emergence of trade unionism. Growth, structure and pattern of trade unionism. Achievements and failures of trade union movement. Determinants of industrial disputes. Steps to achieve industrial peace. Methods of settlement of industrial disputes: collective bargaining, conciliation, arbitration and labour participation in management.	October
V	Increasing role of State in labour matters. Labour policy of the Government. Social Security and Legislative Measures adopted for Socio-economic upliftment of labour. Social security measures for organized visa-vis unorganized sector of labour. Important labour legislations (industrial dispute act), trade unions act, factories act and employees state insurance act. Problems of rural labour. Government policy towards rural labour and women and child labour. Evaluation of recent employment policy in India.	November

Subject: MA 2nd Sem.

DSC Course Code: ECON125 Subject: Macro Economics

Unit	Topic Details	Month	Remarks Students will be made aware
1-11	Micro Foundations of Macro Economics. The basic classical model of income and employment determination. The basic Keynesian model; equilibrium in product and money markets. Multiplier process and the different concepts of multiplier; balanced budget theorem. Macro-Economic Theories of Consumption: Keynesian theory; Relative income, Permanent income, and Life cycle income hypotheses. Pigou effect and real balance effect on consumption demand. Macro-Economic Theories of Investment: The Keynesian Post-Keynesian, New-Keynesian, and the financial theory of investment determination. Lags in investment. Portfolio disequilibrium and the transmission mechanism. The Demand for Money; The classical, Keynesian and Post-Keynesian	February- March	of the topics through various diagrams, charts, real examples, exercises and other tools. They will also be given assignments and presentations related to the topics.
111	approaches. The supply of Money and Definitions of Money Supply: Inside and outside money, the neutrality of money Equilibrium in money market. The classical and Keynesian dichotomies and their resolution by Patinkin's real balance effect and through IS-LM model respectively. Keynesian and post Keynesian theories of rate of interest.	April	Students will be made aware of the topics through various diagrams, charts, real examples, and other tools. They will also be given assignments and presentations related to the topics.
IV-V	Growth Models: Harrod-Domar model; Neoclassical model; Golden rule of accumulation; Optimal growth turnpikes. Theories of Trade Cycles: Multiplier- Accelerator interaction model, Kaldor and Hicks' models. Determination of General Price Level; Classical and Keynesian approaches. Theories of Inflation; Demand — pull and cost-push inflation; short and long-run Phillips's curve analysis; The Keynesian, the monetarist and the rational expectations analysis. Keynesian and monetarist perspectives on monetary, fiscal and income policies. Stabilisation policies: Rules Discretion: lagged effects of policies and role of expectations. Crowding out effect and government budget constraint. Rational expectations and effectiveness of stabilisation policies.		Students will be made aware of the topics through various diagrams, charts, real examples, and other tools. They will also be given assignments and presentations related to the topics.

DSC Course Code: ECON-122 BASIC STATISTICS Class: MA 2ND semester

nit	Topic details	Month	Mode of Teaching
1	Measure of Central Tendency, Dispersion, Skewness and Kurtosis. Correlation; Meaning and methods of measuring correlation, Karl Pearson's method, Spearman's Rank Correlation coefficient, Limitations of Correlation analysis. Linear Regression; relation between correlation coefficient and regression coefficients, Fitting of regression equations, Standard error of estimates. The General Linear Regression Model An Introduction to the matrix formulation and solution of the general linear regression Model. Solution for a model with one dependent and two independent variables. Prediction for simple regression models of demand, supply, production and cost. Multiple and partial correlations and regressions. Relationship between the measures of multiple correlation and measures of partial correlation, Beta coefficients.	February- March	Lectures
	Elements of Probability Theory The Concept of Probability Distribution and a Density function. Mathematical expectation, Binomial distribution, the Normal distribution, Some properties of the normal distribution. Sampling and sample designs: simple random sampling, stratified random sampling, systematic sampling and cluster sampling. Large samples. Tests of significance. Limitation of sampling; procedure of testing hypothesis: Region of acceptance and rejection, two tailed and one tailed tests, Type I and Type II errors. Non-Parametric Tests: The sign test, rank sum test, the Mann-Whitney U test, advantages and limitations of non-parametric tests. Tests of Significance Standard error of the mean, Student's "t" distribution and its properties, Use of the "t" distribution to test hypothesis of the population means. Chi Square:general features of Chi Square (χ2), chi square as a test of goodness of fit, chi square as a test of independence. Contingency table and Yate's correction for continuity, testing homogeneity of several independent estimates of population variance. Analysis of variance; meaning, assumptions and techniques of analysis of variance, one way and two-way analysis of variance problem. Interrelationship between "t", Chi square and F tests.	April	Lectures
	Analysis of Time Series Meaning and components of time series, Methods of estimating trend – the semi average method, the moving average method and the least squares method. Fitting of straight line, second- and third-degree equations. Fitting of the modified exponential curve, Gompertz curve and the logistic curve. Measurement of Seasonal, Cyclical and irregular variations. Index numbers: Meaning, problems in construction of index numbers. Classification of index numbers, unweighted price index numbers, relative of aggregate method and overage of price relatives, Weighted price index numbers: Laspeyre's, Paasche's and Fisher's ideal index numbers. Time reversal test and factor reversal test and hain-based index numbers. Uses and limitations of index numbers.	May	Lectures

DSC Course Code: ECON123 Subject: Money and Banking Class: MA 2nd Sem.

Topic Details	A STATE OF THE PARTY OF THE PAR	Remarks
definition of money; Types, role and functions of money inside money and outside money; Measures of Money supply. Traditional quantity theory of money Fisher's equation of exchange; Cambridge cash balance approach; Keynes reformulation of quantity theory of money; Modern quantity theory; Friedman's approach. Theory of Commercial and Central Banking: Money markets and capital markets; commercial banks. Theories of commercial banking; Process of credit creation; non-bank financial intermediaries (NBFI's); Objectives and role of central banks in economic development; The currency and credit schools; Quantitative and qualitative methods of credit-controls. Review of Narsimham committee report (1991 & 1998 Reports), Digitalisation of	February- March	Students will be made aware of the topics through various diagrams, charts, real examples, exercises and other tools. They will also be given assignments and presentations related to the topics.
The Theories of Demand and Supply of Money: Theories of demand for money; Classical Keynesian and Monetarist. Theories of money supply; The H' Theory of money Supply;	April ,	Students will be made aware of the topics through various diagrams, charts, real examples, and other tools. They will also be given
Commercial banks and the money multiplier; Factors affecting 'H' RBI analysis of money supply; Control of the money stock; Money stock and interest rates; monetary equilibrium: money in equilibrium and non-equilibrium states; Neutrality of money. Demonetization: concept, logic, impact.		assignments and presentations related to the topics.
Principles of Monetary Policy: Monetary Policy: Its meaning, objectives, framework, targets and indicators of monetary policy; Transmission mechanism of monetary. Policy; Restrictive Vs. accommodating monetary policy; Need and effectiveness of monetary policy; Lags in monetary policy; Role of monetary policy in developing countries; Monetary and credit planning; Monetarist and Keynesian views on monetary policy. Indian Money Market and International Financial Institutions: India and NBARD. Reserve Bank of India (RBI); Its working, functions, performance and role in the economic development of India; RBI's monetary policy; International Financial Institutions IMF, IBRD (World Bank), Asian Development Bank (ADB). International Development Association	May	Students will be made aware of the topics through various diagrams, charts, real examples, and other tools. They will also be given assignments and presentations related to the topics.
	Basic Concepts: Different approaches to the definition of money; Types, role and functions of money inside money and outside money; Measures of Money supply. Traditional quantity theory of money Fisher's equation of exchange; Cambridge cash balance approach; Keynes reformulation of quantity theory of money; Modern quantity theory; Friedman's approach. Theory of Commercial and Central Banking: Money markets and capital markets; commercial banks. Theories of commercial banking; Process of credit creation; non-bank financial intermediaries (NBFI's); Objectives and role of central banks in economic development; The currency and credit schools; Quantitative and qualitative methods of credit-controls. Review of Narsimham committee report (1991 & 1998 Reports), Digitalisation of Indian Banking system. The Theories of Demand and Supply of Money: Theories of demand for money; Classical Keynesian and Monetarist. Theories of money supply; Money multiplier process and its determinants; Commercial banks and the money multiplier; Factors affecting 'H' RBI analysis of money supply; Control of the money stock; Money stock and interest rates; monetary equilibrium: money in equilibrium and non-equilibrium states; Neutrality of money. Demonetization: concept, logic, impact. Principles of Monetary Policy: Monetary Policy: Its meaning, objectives, framework, targets and indicators of monetary policy; Transmission mechanism of monetary. Policy; Restrictive Vs. accommodating monetary policy; Need and effectiveness of monetary policy; Lags in monetary policy; Role of monetary policy in developing countries; Monetary and credit planning; Monetarist and Keynesian views on monetary policy; Role of monetary policy in developing countries; Monetary and credit planning; Monetarist and Keynesian views on monetary policy. Indian Money Market and International Financial Institutions: IMF, IBRD (World Bank), Asian Development Bank	Basic Concepts: Different approaches to the definition of money; Types, role and functions of money inside money and outside money; Measures of Money supply. Traditional quantity theory of money Fisher's equation of exchange; Cambridge cash balance approach; Keynes reformulation of quantity theory of money; Modern quantity theory; Friedman's approach. Theory of Commercial and Central Banking: Money markets and capital markets; commercial banks. Theories of commercial banking; Process of credit creation; non-bank financial intermediaries (NBFI's); Objectives and role of central banks in economic development; The currency and credit schools; Quantitative and qualitative methods of credit-controls. Review of Narsimham committee report (1991 & 1998 Reports), Digitalisation of Indian Banking system. The Theories of Demand and Supply of Money: Theories of demand for money; Classical Keynesian and Monetarist. Theories of money supply; The H' Theory of money Supply; Money multiplier process and its determinants; Commercial banks and the money multiplier; Factors affecting 'H' RBI analysis of money supply; Control of the money stock; Money stock and interest rates; monetary equilibrium: money in equilibrium and non-equilibrium states; Neutrality of money. Demonetization: concept, logic, impact. Principles of Monetary Policy: Monetary Policy: Its meaning, objectives, framework, targets and indicators of monetary policy; Transmission mechanism of monetary. Policy; Restrictive Vs. accommodating monetary policy; Transmission mechanism of monetary. Policy; Restrictive Vs. accommodating monetary policy; Lags in monetary policy; Role of monetary policy in developing countries; Monetary and credit planning; Monetarist and Keynesian views on monetary policy. Indian Money Market and International Financial Institutions: India and NBARD. Reserve Bank of India (RBI); Its working, functions, performance and role in the economic development of India; RBI's monetary policy; International Financial Institutions IMF, IBRD (World Bank)

DSC Course Code: ECON-124 History of Economic thought Class: MA 2ND semester

nit	Topic details	Month	Mode teachin
/ _{I-II}	Mercantilism: Main Principles. Theory of economic development; Views of Keynes, Petty, Hume and Cantillon on Mercantilism: Physiocracy: Natural Order, Agriculture and Product net, social classes. Tableau Economique. The Classical Period: Economic Thought of Adam Smith, David Ricardo, and J.S. Mill with special reference to their views on value, distribution international trade and economic development; Malthus theory of population; Says law of market. Ricardo Malthus controversy on Say's law of market	February March	Lecture
III- IV	Socialistic Economic Thought: Socialist critique of classical economic thought with special references to the views of Saint Simon, Sirmondi and Proudhan. The Historical critics of Classicism, Karl Marx method of Economic analysis. Marx analysis of economic crises. Transformation Problem. The Neo-Classical Period: Similarity and differences between classical and neoclassical thought; The Marginal Revolution with special reference to the contribution of the Austrian School, Leon Walras, Jevons, Wickshell and Marshall.	April	Lectur
V	Post Marshalling Development in Economic Theory: Contribution of Joan Robinson, E. H. Chamberlin; J. M. Keynes and Post Keynesian developments in economic theory.Introduction to Indian economic thought: Economic ideas of Kautilya,Thiruvalluvar, BR Ambedkar, Mahatma Gandhi, JL Nehru, VKRV Rao and Amartya K. Sen.	May	Lectur

DSC Course Code: ECON-231 AGRICULTURAL ECONOMICS Class: MA 1st 1119

Unit	Topic Details	Month	Remarks
1-11	Nature and scope of agricultural economics. Role of agriculture in economic development. Interdependence between agriculture and industrial development. Systems of farming Farm size and productivity debate. Land reforms in India. Agricultural production functions. Input output relationships; factor-factor relationships and product-product relationships. Measures of farm efficiency. Risk and uncertainty in agriculture.	September	Students will be made aware of the topics through various diagrams, charts, real examples, exercises and other tools. They will also be given assignments and presentations related to the topics.
m	Models of agricultural development (Lewis, Fei-Ranis, Jorgenson, Mellor, Schultz, and Boserup. Modals). Technological change and new agricultural strategy (green revolution) in India, Agro-climatic zonal planning in India.	October	Students will be made aware of the topics through various diagrams, charts, real examples, and other tools. They will also be given assignments and presentations related to the topics.
IV-V	Agricultural price policy in India. Criteria to fix agricultural prices. Intersectoral terms of trade. Measures to increase marketable surplus. Functions of agricultural marketing. Efficiency criteria for agricultural marketing. Problems of Indian agricultural marketing. Measures to improve the efficiency of agricultural marketing in India. Importance of agricultural finance. Source of agricultural finance, Defects of rural money lending system. Problems of agricultural cooperative societies. Government policy for agricultural credit. Problems and suggestions to improve agricultural finance. Causes of rural indebtedness. Measures to reduce rural indebtedness. Objective and impact of integrated rural development programme. Resource mobilisation from agricultural sector.	November- December	Students will be made aware of the topics through various diagrams, charts, real examples, and other tools. They will also be given assignments and presentations related to the topics.

DSC Course Code: ECON232 Subject: GENDER ECONOMICS Class: MA 3rd

Jnit	Topic Details	Month	Remarks
-11	Concept of Gender and human development. Gender disaggregated data/gender statistics. From Women in Development to Gender and Development. Gender Inequality. Capability approaches. Perspectives on men and masculinities in economic development. Relationship between economic growth and gender equality, empowerment (emphasis on economic empowerment). Indicators of economic inequalities. Third gender and development: substance and indicators. Demographic changes and gender status. Gender interpretation of causes of demographic shift in birth rates. Child sex preferences and secondary sex ratio. Gender differences in mortality: concept and factors - biological, environment, discrimination and behavioural (lifestyle) factors. Socio-economic differences in mortality. Subject and methods of gender economics. Feminist economic critique of mainstream economics and alternatives. Feminist perspectives on economic 35 methods and arguments. Neoliberal economic policies, international trade and investment. Trade, feminization and international gender wage inequality. Gender effects on macroeconomic theory and instability. Globalization of the world economy and gender status: concepts such as feminization of poverty and multidimensional poverty. Women's contribution to	September	Students will be made aware of the topics through various diagrams, charts, real examples, exercises and other tools. They will also be given assignments and presentations related to the topics.
Ш	Conceptualizing Women's Work: Productive/Reproductive Work and Formal/Informal work. Estimating Women's Work, Indian and International Debates. Issues in Participation; Occupations; Women and Globalization; Globalization and Economic Change; International Division of Labour. Gender inequality in the labour market: entry into and exit from the labour market, careers, wages, skills training. Inequality and discrimination. Factors in wage disparities. Gender dimension of employment of youth and older persons.	October	Students will be made aware of the topics through various diagrams, charts, real examples, and other tools. They will also be given assignments and presentations related to the topics.
IV-V	Household economics: theoretical concepts and gender critique. Gender critique of the neo-Marxist approach. Gender critique of neo- classic household theory. The gender contract, negotiation models within families. Distribution of time: work in the labour market, work in the household, leisure time. Distribution of incomes (expenditures) in the household: inter-generational and gender aspect. Distribution of resources and decision-making mechanisms in households. Investments in human capital at household level and the sex factor. Accumulation of human capital over a life cycle. Household factors (reproductive, productive, structural, income-based, power-related) and employment of household members. Gender based marital and age-dependent migration. Gender policy: national, regional and global. Practical policy solutions to the problem of gender inequality. Policies and strategies for reducing gender inequalities. Gender mainstreaming (including organizational mainstreaming), participatory approaches, gender budgeting, micro-credit: Welfare and Social Security Measures. Women in Planning and Social Policy		Students will be made aware of the topic through various diagrams, charts, real examples, and other tool. They will also be given assignments and presentations related to the topics.

DSC Course Code: ECON233 Subject: Research Methodology Class: MA 3rd

iin	Topic Details	Month	Remarks
11	Definition of research, assumptions, operations and aims of scientific research. The research process; conceptual, empirical and analytical phases of research. Essential criteria for scientific methods. Research designs: observational Studies; descriptive, explanatory, exploratory and evaluative studies. Experimental studies; pre-test design, posttest design, follow-up or longitudinal design. Action research studies and panel studies. Collection of primary data. Selection of appropriate method for data collection; interview schedule, questionnaire, case history and case study method. Tools of Data Collection: schedule and questionnaire, construction of schedule and questionnaire, qualities of a good schedule and questionnaire. Guidelines for successful interviewing. Collection of secondary data - population (sex wise data) labour force, occupational, educational and vital statistics. Focus Group discussion (FGD), content analysis, social mapping, social networking and mystery client technique.	September	Students will be made aware of the topics through various diagrams, charts, real examples, exercises and other tools. They will also be given assignments and presentations related to the topics.
ıııı	Complete enumeration versus sampling. Concept of Sampling unit, Sampling frame and sampling design. Sampling methods: simple random sampling, stratified sampling, Systematic sampling, cluster Sampling and purposive sampling. Multistage sampling in large-scale surveys, self-weighting 40 designs, stratification in multistage sampling. Sampling and non-sampling errors, calculation of weights, sample size determination.	October	Students will be made aware of the topics through various diagrams, charts, real examples, and other tools. They will also be given assignments and presentations related to the topics.
IV-V	Measurement Reliability and validity of measurement: Face, Content, Construct, convergent, concurrent and predictive validity. Scaling techniques: attitude scales, point scales, ranking scales, rating scales, limitations of attitude scales. Techniques of scale construction: Bogardus, Guttman, Likert, Semantic and Thurstone Scale. Data collection, processing and analysis: editing, coding, data entry, validation and analysis. Purpose of a proposal/ report. Content of proposal/ report: introductory section, methodology adopted, analysis and inferences, summary, Conclusion and recommendations. References/ Bibliography, appendices, footnotes. Examples of some hypothetical proposals.	November- December	Students will be made aware of the topics through various diagrams, charts, real examples, and other tools. They will also be giver assignments and presentations related to the topics.

DSC Course Code: ECON-234

Economics of Population Class: MA 3RD semester

Topic details	Month	Mode of teaching
Early theories of population (Malthus, Ricardo, Marx, J.M. Keynes and others) Effect of Pre- industrial technological and institutional changes on population Demographic transition. The concept of optimum population. Economic determinant of fertility: new household economics (Leibenstein theory and Gary Becker' Theory). Alternative economic approaches to fertility theory (Easterlin's and Caldwell's theories). Cost and values of children and their effects on fertility, Supply of children	s s	Lectures
Cost and values of children and their effects on fertility, Supply of children and elements of uncertainty for the parents, economic determinants of Nuptiality (marriages and divorce), Gary Becker's model. Economic determinants of models, Economic determinants of migration (Regenstein's, Lee's and Todaro' Model). Economic consequences of population growth (General views of Malthus Marx, Simon Kuznets). Economic consequences of population growth (Dual sector models of Lewis, Ranis Fei and Jorgenson's).	5	Lectures
Effects of population growth on Savings and investment, population growth and Labour supply, population growth and distribution of income. Effects of population growth on educational and human capital input facilities. Economic consequences of slowing population growth and population decline. Policy issues related to population and economic growth.	n f	Lectures

AEC Course Code: ECON236 CONTEMPORARY ECONOMIC ISSUES AND DATA HANDLING Class: MA 3rd

nit	Topic Details	Month	Remarks
11	Basics of Microsoft Excel: Opening of Excel File-Workbook and worksheet- Rename of the workbook and worksheet. Brief history of Excel workbook- Advantages and disadvantages of the use of excel for statistical analysis. Location of heading/title bar- menu bar, tool bar- Formulae and functionformula space- cell-cell formatting- data entry-data clearing-copy-cut-paste, paste special – paste value-paste formula-paste transpose of the data set. Data Management: Data transformation: arithmetic operation- addition, subtraction, multiplication, log transformation. exponential, squaring and square root, indices. Use of 'If' function- nested if, sum, sum if, count, countifcountifs, average if, text to numeric and numeric to text using if function, max, min, large value of the data set, concatenate. Sort-ascending and descending, A-Z, sort row wise /column wise. Filter of the data set and create sub sample- filter according to text filter data according to numeric values or conditions, saving the filtered data in separate worksheet. Lookup functions.	September	Students will be made aware of the topics through various diagrams, charts, real examples, exercises and other tools. They will also be given assignments and presentations related to the topics.
m	Descriptive Statistics: (i) Univariate Data: Measures of Central Tendency: mean, median, mode, Trim mean, geometric mean, harmonic mean, Measures of Dispersion: Range, quartile deviation, SD, CV, Gini coefficient, Moments and Order statistics: skewness, kurtosis, rank and percentile (ii) Multivariate Data: Covariance and correlation matrix, partial correlation, rank correlation. Graphical Presentation of Data: Different types of charts and their applications, Scatter diagram and Curve fitting	October	Students will be made aware of the topics through various diagrams, charts, real examples, and other tools. They will also be given assignments and presentations related to the topics.
IV.	Guidance for project writing: Identifying the topic, Review of Literature, Writing Project Report – Referencing Styles and use of referencing software. Analysing economics in the news Writing article about contemporary economic event (National &/or Global) using knowledge of economic theory, Analysis of contemporary Indian Economic Data and Policies Economic survey, budget, annual policy data, RBI, Monthly Economic Data - Ministry of Finance.	November- December	Students will be made aware of the topics through various diagrams, charts, real examples, and other tools. They will also be given assignments and presentations related to the topics.

DSC Course Code: ECON241 INDIAN ECONOMY Class: MA 4th Sem.

Unit	Topic Details	Month	Remarks
-11	Growth and Structure of Indian Economy Since 1950. Growth of Indian economy since 1950. Measures for raising economic growth. Trends in the nature and magnitude of poverty, inequality and unemployment. The unorganized Sector and its implications for the economy, Changes in occupational pattern, Demographic trends and economic development. Rate and trend in saving, investment and growth rate. Trends in agricultural production and productivity. Impact of liberalization in agricultural sector. Industrial Growth performance and problems. Industrial concentration; its nature and extent. Cottage and small-scale and MSME industries. Impact of liberalization and privatization on the industrial sector. Tertiarization of the Indian economy.	February- March	Students will be made aware of the topics through various diagrams, charts, real examples, exercises and other tools. They will also be given assignments and presentations related to the topics.
III- IV	Factors determining interest rates. Money supply and inflation in India. Financial sector reforms during 1990's. recent tax reforms. Growth and structure of 48 subsidies in India. Macro-economic policies – fiscal policy, income policy and stabilization policy. Parallel economy and its implications. Composition and directions of India's foreign trade. Factors determining the balance of payment. Disequilibrium in the balance of payment. Causes, consequences and policy measure. India's policies towards foreign capital; collaboration, export promotion and import substitution. Exchange rate policy and the convertibility of Rupee.	April	Students will be made aware of the topics through various diagrams, charts, real examples, and other tools. They will also be given assignments and presentations related to the topics.
V	India's planned development; Successes and failures. Policies for social justice (with special reference to the alleviation of poverty, inequality and unemployment). Food policy and public distribution system (PDS). Sectoral policies: Industrial and agrarian. Policies for liberalization and privatization	May	Students will be made aware of the topics through various diagrams, charts, real examples, and other tools. They will also be given assignments and presentations related to the topics.

DSC Course Code: ECON242 PUBLIC FINANCE Class: MA 4th Sem.

Unit	Topic Details	Month	Remarks
1-11	Principles of maximum Social Advantage. Role of public finance in the developing Economics. Fiscal economics: An overview. Of allocation, distribution and stabilization. Functions. Market failure. Public goods and externalities. Public goods and free-rider problem. Meaning and type of taxes; requirements of a good tax structure. Approaches to taxation: micro analysis of direct and indirect taxes; individual income tax, corporation income tax, sales tax including value-added tax, expenditure tax and Goods and service Tax. Incidence of taxes; nature of tax burden and principles of tax incidence. Theories and measures of tax incidence. Effects of taxes on work efforts, savings, investment, and growth. Trade-off between equity and efficiency. Taxable capacity.	February- March	Students will be made aware of the topics through various diagrams, charts, real examples, exercises and other tools. They will also be given assignments and presentations related to the topics.
Ш	Sources of public debt. Classical theory of public debt. Compensatory aspects of debt policy. Burden of public debt. Management of public debt. Growth of internal and external public debt. in India. Theories of growth of public 51 expenditure. Pattern of public expenditure. Pure theory of public expenditure. Growth of public expenditure in India.	April	Students will be made aware of the topics through various diagrams, charts, real examples, and other tools. They will also be given assignments and presentations related to the topics.
IV-V	Performance and programming budgeting. Classification of budgets. Fiscal policy: traditional and modern views on fiscal policy. Instruments of fiscal policy; built-in-stabilizes and compensatory fiscal policy. Fiscal policy for stability and growth. Fiscal policy and economic development. Fiscal Federalism: Role of fiscal federalism. Allocation, distribution, and stabilization in a federation. Union-state-local financial relations in India. Growth and composition of statutory and non-statutory financial transfers in India. Nature and extent of deficits in central and State budgets. Policy measures to correct fiscal imbalances. Economic analysis of recent union budgets.	May	Students will be made aware of the topics through various diagrams, charts, real examples, and other tools. They will also be given assignments and presentations related to the topics.

DSC Course Code: ECON-243 Economics of Development and Planning Class: MA 4th semester

it	Topic details	Month	Mode of teaching
	Economic growth, development and sustainable economy. Various traditional and modern criteria and measure of development, Major features of structural change and economic development. Measurement of absolute poverty and income inequality. Growth and equality trade –off.Classical, Marxian and Schumpeterian theories of economic development. Stages of economic growth (Rostow and Marx). Approaches to the theory of underdevelopment and development underdevelopment. The big-push theory; Critical minimum effort thesis, Low level equilibrium trap. Lewis and Ranis- Fei models of economic development.	February - March	Lectures
	Planning and the market mechanism State intervention vs. liberalization, and privatization debate. The core areas of State intervention under liberalization. Process of plan formulation. Investment criteria for plan projects, cost-benefit analysis. Determination of size, growth rate and priorities in planning. Use of input-output and linear programming techniques in planning. Models in economic planning: policy models, projection models and development planning models. Models underlying various Indian Plans: Harrod Domar model; Mahalanobis model, and the model underlying current Five Years Plan. Resource mobilization for planning: Domestic resources; mobilization of resources through fiscal measures and monetary regulation. Savings andinflationary finance. External resources-Dual gap analysis and foreign borrowings. Foreign borrowings v/s. foreign direct investment.	April	Lectures
	India's Five-Year Plans: Objectives, strategies, achievements and constraints. Decentralized planning and people's participation. Saving-investment ratestrends and problems. The policy debate in the post liberalization period debategeneraldown sizing of the public sector and disinvestments in public sector undertaking MNCs Vs. Swadeshi movement benefits and pitfalls of globalization and international finance.	May	Lectures

DSE Course Code: ECON245 INDUSTRIAL ECONOMICS Class: MA 4th Sem.

Init	Topic Details	Month	Remarks
-11	Scope of industrial Economics. Organization of	February- March	Students will be made aware of the topics through various
	industry. Changing forms of industrial organization. Process of industrialization:	Waten	diagrams, charts, real
	Rationale, objectives, strategies and polices.		examples, exercises and
	Employment implications of industrialization.		other tools. They will also be
	Appropriate industrial technology for LDSLs.		given assignments and
	Industrialization and economic development.		presentations related to the
	Patterns and phases of industrial growth and		topics.
	changes in industrial structure. Environment		
	pollution on (its types, sources and effects),		
	Public goods and bads, unmarketed goods,		
	externalities. Resource depletion, problem of		
	social cost. Theory of firm and pricing.		
	Objectives of the firm: profit and non-profit		
	maximizing models of the firm. Bais theory of		
	limit pricing; Marginal cost versus full cost		
	pricing; Allocation of costs in case of joint		
	products; Welfare implications of monopoly		
	pricing. Investment decision; conventional and		
	modern approaches; risk, uncertainty and	Me miles	
	investment decision. Economic Evaluation of		· Cally man and a late of the
	Environmental Resources Measuring		
	environmental damage (Valuation		
	Methodologies). Irreversibility and the optimal	E 20 10 10 10 10 10 10 10 10 10 10 10 10 10	
	use of natural environments (irreversibility in		
	economic processes, irreversible Decisions and		The Control of the Co
	exhaustible resources, irreversible investment		
	and project evaluation, determining the discount rate, inter-generational transfers determining the		
	discount rate, inter-generational transfers and		
	uncertainty). Divergence between social cost		
	and private and uncertainty		
Ш	Market structure, conduct and performance and	April	Students will be made aware
111	interrelations among them. Industrial		of the topics through various
	concentration: concepts and measurement;	The state of the	diagrams, charts, rea
	Extent, causes and likely effects of		examples, and other tools
	concentration. Analysis of diversification,		They will also be give
	Vertical integration and mergers in industry.		assignments an
	Extent of monopoly and concentration in India;		presentations related to th
	Public policy towards industrial concentration	THE RESERVE	topics.
	and monopoly power in India. Environmental		
	Management Models: Environmental control		
	under uncertainty. Economics of pollution		
	control. Economics of renewable resource		
	harvesting (Optimal policies of fisheries,		
	optimal rotating forest). Efficient allocation of		
	renewable resources through time.		
IV-V		May	Students will be made awa
	affecting location; infrastructure for		of the topics through vario
	industrialization; Regional growth of industry in		diagrams, charts, re
	India. Tools of public policy. Indian policy for		examples, and other too
	backward areas. Industrial finance in India. Role		They will also be giv
	of termleading institutions in industrial	Mary Sale	assignments a
	development of India. Indian capital market.		presentations related to
	Environmental costs of economic growth.		topics.

Problems of rural and urban environmental planning. Resource management to fulfil environmental, social and economic objectives. Dilemma in environmental planning (poverty Vs. Environmental quality, social aspects, legal aspects, financial aspects). Issues in Indian industry: Phases of industrial growth and changes in industrial structure India. Public sector rationale and organization; Public sector pricing policies. The question of efficiency in the context of special constraints; Overall performance of public sector in India. The concept of joint-sector in India. The problems of industrial sickness; Capacity utilization. Foreign collaborations; Multinationals in Indian joint ventures aboard. The recent liberalization trends. Large versus small scale industry debate in India. Policies for Environmental Planning, Role of voluntary organizations. People's participation in environmental management, Resource conservation (conserving soils, protecting forests, materials substitution, product life extension. Recycling materials conservation.

Lesson plan
MC 101 MANAGEMENT THEORIES AND PRACTICES (DSC)

Management Process; Meaning, Nature, Scope and Functions of Management. Development of Management Thought; F.W. Taylor and Scientific Management, Contribution of Henry Fayol in Management, Hawthorne Experiments and Human Relations Management, Contribution of Peter F. Drucker in Management, Systems Theory of Management and Behavioral Scientists & Situational Theory of Management. Schools of Management Thought; Empirical Approach, Human Relations Approach, Social Systems Approach, Socio-technical Systems Approach, Decision Theory Approach, Systems Approach and Contemporary Situational Approach. 2. Planning: Concept, Process, Type, Importance, Mission and Objectives, Strategic and Operational Plans, Planning and Premises and Forecasting. Decision making: types of Decision, Process of decision making, Models & Issues	/ Videos
Scope and Functions of Management, Development of Management Thought; F.W. Taylor and Scientific Management, Contribution of Henry Fayol in Management, Hawthorne Experiments and Human Relations Management, Contribution of Peter F. Drucker in Management, Systems Theory of Management and Behavioral Scientists & Situational Theory of Management. Schools of Management Thought; Empirical Approach, Human Relations Approach, Social Systems Approach, Socio-technical Systems Approach, Decision Theory Approach, Systems Approach and Contemporary Situational Approach. 2. Planning: Concept, Process, Type, Importance, Mission and Objectives, Strategic and Operational Plans, Planning and Premises and Forecasting. Decision making: types of Decision, Process of	/ Videos
Taylor and Scientific Management, Contribution of Henry Fayol in Management, Hawthorne Experiments and Human Relations Management, Contribution of Peter F. Drucker in Management, Systems Theory of Management and Behavioral Scientists & Situational Theory of Management. Schools of Management Thought; Empirical Approach, Human Relations Approach, Social Systems Approach, Socio-technical Systems Approach, Decision Theory Approach, Systems Approach and Contemporary Situational Approach. Planning: Concept, Process, Type, Importance, Mission and Objectives, Strategic and Operational Plans, Planning and Premises and Forecasting. Decision making: types of Decision, Process of	
Taylor and Scientific Management, Contribution of Henry Fayol in Management, Hawthorne Experiments and Human Relations Management, Contribution of Peter F. Drucker in Management, Systems Theory of Management and Behavioral Scientists & Situational Theory of Management. Schools of Management Thought; Empirical Approach, Human Relations Approach, Social Systems Approach, Socio-technical Systems Approach, Decision Theory Approach, Systems Approach and Contemporary Situational Approach. Planning: Concept, Process, Type, Importance, Mission and Objectives, Strategic and Operational Plans, Planning and Premises and Forecasting. Decision making: types of Decision, Process of	Videos
Contribution of Henry Fayol in Management, Hawthorne Experiments and Human Relations Management, Contribution of Peter F. Drucker in Management, Systems Theory of Management and Behavioral Scientists & Situational Theory of Management. Schools of Management Thought; Empirical Approach, Human Relations Approach, Social Systems Approach, Socio-technical Systems Approach, Decision Theory Approach, Systems Approach and Contemporary Situational Approach. 2. Planning: Concept, Process, Type, Importance, Mission and Objectives, Strategic and Operational Plans, Planning and Premises and Forecasting. Decision making: types of Decision, Process of	Videos
Management, Hawthorne Experiments and Human Relations Management, Contribution of Peter F. Drucker in Management, Systems Theory of Management and Behavioral Scientists & Situational Theory of Management. Schools of Management Thought; Empirical Approach, Human Relations Approach, Social Systems Approach, Socio-technical Systems Approach, Decision Theory Approach, Systems Approach and Contemporary Situational Approach. 2. Planning: Concept, Process, Type, Importance, Mission and Objectives, Strategic and Operational Plans, Planning and Premises and Forecasting. Decision making: types of Decision, Process of	Videos
Contribution of Peter F. Drucker in Management, Systems Theory of Management and Behavioral Scientists & Situational Theory of Management. Schools of Management Thought; Empirical Approach, Human Relations Approach, Social Systems Approach, Socio-technical Systems Approach, Decision Theory Approach, Systems Approach and Contemporary Situational Approach. Planning: Concept, Process, Type, Importance, Mission and Objectives, Strategic and Operational Plans, Planning and Premises and Forecasting. Decision making: types of Decision, Process of	Videos
Contribution of Peter F. Drucker in Management, Systems Theory of Management and Behavioral Scientists & Situational Theory of Management. Schools of Management Thought; Empirical Approach, Human Relations Approach, Social Systems Approach, Socio-technical Systems Approach, Decision Theory Approach, Systems Approach and Contemporary Situational Approach. Planning: Concept, Process, Type, Importance, Mission and Objectives, Strategic and Operational Plans, Planning and Premises and Forecasting. Decision making: types of Decision, Process of	Videos
Management, Systems Theory of Management and Behavioral Scientists & Situational Theory of Management. Schools of Management Thought; Empirical Approach, Human Relations Approach, Social Systems Approach, Socio-technical Systems Approach, Decision Theory Approach, Systems Approach and Contemporary Situational Approach. Planning: Concept, Process, Type, Importance, Mission and Objectives, Strategic and Operational Plans, Planning and Premises and Forecasting. Decision making: types of Decision, Process of	Videos
Management and Behavioral Scientists & Situational Theory of Management. Schools of Management Thought; Empirical Approach, Human Relations Approach, Social Systems Approach, Socio-technical Systems Approach, Decision Theory Approach, Systems Approach and Contemporary Situational Approach. Planning: Concept, Process, Type, Importance, Mission and Objectives, Strategic and Operational Plans, Planning and Premises and Forecasting. Decision making: types of Decision, Process of	Videos
Situational Theory of Management. Schools of Management Thought; Empirical Approach, Human Relations Approach, Social Systems Approach, Socio-technical Systems Approach, Decision Theory Approach, Systems Approach and Contemporary Situational Approach. Planning: Concept, Process, Type, Importance, Mission and Objectives, Strategic and Operational Plans, Planning and Premises and Forecasting. Decision making: types of Decision, Process of	Videos
Approach, Human Relations Approach, Social Systems Approach, Socio-technical Systems Approach, Decision Theory Approach, Systems Approach and Contemporary Situational Approach. Planning: Concept, Process, Type, Importance, Mission and Objectives, Strategic and Operational Plans, Planning and Premises and Forecasting. Decision making: types of Decision, Process of	Videos
Approach, Human Relations Approach, Social Systems Approach, Socio-technical Systems Approach, Decision Theory Approach, Systems Approach and Contemporary Situational Approach. Planning: Concept, Process, Type, Importance, Mission and Objectives, Strategic and Operational Plans, Planning and Premises and Forecasting. Decision making: types of Decision, Process of	Videos
Social Systems Approach, Socio-technical Systems Approach, Decision Theory Approach, Systems Approach and Contemporary Situational Approach. Planning: Concept, Process, Type, Importance, Mission and Objectives, Strategic and Operational Plans, Planning and Premises and Forecasting. Decision making: types of Decision, Process of	Videos
2. Planning: Concept, Process, Type, Importance, Mission and Objectives, Strategic and Operational Plans, Planning and Premises and Forecasting. Decision making: types of Decision, Process of	Videos
Approach, Systems Approach and Contemporary Situational Approach. Planning: Concept, Process, Type, Importance, Mission and Objectives, Strategic and Operational Plans, Planning and Premises and Forecasting. Decision making: types of Decision, Process of	Videos
Contemporary Situational Approach. Planning: Concept, Process, Type, Importance, Mission and Objectives, Strategic and Operational Plans, Planning and Premises and Forecasting. Decision making: types of Decision, Process of	Videos
Planning: Concept, Process, Type, Importance, Mission and Objectives, Strategic and Operational Plans, Planning and Premises and Forecasting. Decision making: types of Decision, Process of	Videos
Importance, Mission and Objectives, Strategic and Operational Plans, Planning and Premises and Forecasting. Decision making: types of Decision. Process of	Videos
Importance, Mission and Objectives, Strategic and Operational Plans, Planning and Premises and Forecasting. Decision making: types of Decision. Process of	videos
and Premises and Forecasting. Decision making: types of Decision. Process of	
making: types of Decision, Process of	
making: types of Decision, Process of	100
decision making Models 8 January	
Section making, winders & issues	
Fundamentals of Organising David	
()reanisation ctructure (Videos
Organisation structure Australia	- 1
Responsibility, Conflict and Coordination.	* -csw
Fundamentals of Staffing, Recruitment and	2.1
selection, training and Development	Starting of
Performance Appraisal	7
PPI/Lectures/	Videos
Supervision, 01-15	7.0
Techniques, Motivation: Concept and	
Theories, Leadership; Concept and	
Theories, Communication: Concept,	
Process, types, Barriers.	
5. October PPT/Lectures/	Videor
Fundamentals of Controlling: concept, 16-31	10502
function, types and process, Operational	
Control techniques: Financial Control,	
Budgetary Control, Break-even Analysis,	
Responsibility Analysis, Internal Audit,	
Quality Control, ABC Analysis, PERT/CPM,	
Economic Order Quantity Overall Control	
T	
Control through ROI, Management and	Sec. [6]
Social Audit, HRA, MIS.	

Lesson plan
MC 102 BUSINESS ENVIRONMENT(DSC)

unit	Details	month	Method
1.	Business Environment; Nature and Importance, Interaction Matrix of different Environment Factors, Environmental Scanning, Economic Planning in India, Objectives, Strategies and Problems of Economic Planning, Privatization, Globalization, Disinvestment in Public Sector Units, NITI Ayog,		Method of teaching PPT/Lectures/Videos
2.	Fiscal Policy, Monetary Policy, Industrial Policy, Industrial Licensing Policy, Foreign Trade Policy.	march 01-15	PPT/Lectures/Videos
3.	Industrial sickness, Development and Protection of Small-Scale Industry. The Environment (Protection) Act, Right to Information Act.	March 16-31	PPT/Lectures/Videos
4.	Foreign Investment, Types of Foreign Investment, Foreign Direct Investment (FDI), Foreign Portfolio Investment (FPI), FDI in India, Balance of Trade and Balance of Payment, Structure of BOP, Disequilibrium in BOP.	April 01-15	PPT/Lectures/Videos
	Regulatory framework of WTO, its Basic Principles and Charter, Provisions relating to Preferential Treatment to Developing Countries, Regional Groupings, Antidumping Duties and other NTBs.	April 16-30	PPT/Lectures/Videos

Department of Commerce Tentative Lesson Teaching Plan M. Com 1st Semester Title: Managerial Economics Course Code: MC 103

Unit	Details	Month
1	Objectives of a firm; Objectives of a firm in microeconomics, Principles in Managerial decision analysis, Definition of Micro-Macro Economics, scope, merits-dements, Paradox of Micro Economics, Distinction between Micro and Macro Economics. 11 Demand Analysis; Theories in Demand, types, factors influencing demand, Elasticity of Demand - Concept, meaning, types, measurement, influencing factors, importance.	August
ti	Economic forecasting and planning; Need and methods of economic forecasting for national planning. Economic forecasting and planning of business, need and methods, Techniques of forecasting demand - Survey and Statistical methods. Production Analysis; Concepts, Types of cost, Cost curves, Cost - Output relationship in the short run and in the long run, LAC curve, Law of Variable Proportions, Economies of scale, short and long run equilibrium.	September
m	Price determination under different market conditions; Market Structure – Concept, meaning, characteristics, classification of Market, Price determination and firm equilibrium under different market structures, Pricing- types, cost pulls, going rate, Imitative, Marginal cost, Pioneering, Transfer pricing Price Discrimination; Definition, concept, meaning, types, conditions, Dumping and socio – economic consideration in pricing.	October
IV	Business Cycles; Concept, meaning, causes, phases of business cycles, economic effects on production distribution and employment, remedies demand full v/s cost push Inflation, Cobweb, Theories of business cycles Monetary and Fiscal Policies; Meaning and objectives of monetary and fiscal policies, role and impact on economic development, concept of sustainable development, consumption and its inclusive growth.	October
	Profit Management; Concept, nature and measurement of profit, concept of risk & uncertainty, Risk, uncertainty and innovations, Theories of profit, Profit planning and forecasting, Profit policies Profit Measurement: Determinants of Short-Term & Long-Term Profits, Measurement of 12 Profit, Break Even Analysis – Meaning, assumptions, determination of BEA, Limitations, Uses of BEA in Managerial decisions	November

Lesson plan

MC 104 STATISTICAL ANALYSIS FOR DECISION MAKING(DSC)

	11.	manut	3C)
1. 2.	Details Measurements of central tendency, dispersion, skewness and kurtosis. Regression analysis and correlation analysis (Two variables only).Index Numbers:	August September 01-15	Method of teaching PPT/Lectures/Videos
3.	Meaning, construction of index numbers, problem in the construction of index numbers, Price, Quantity and Value Indices. Probability Theory: Probability, Classical Probability, Relative frequencyProbability and Subjective Probability. Addition and multiple theorems of probability and Bay's Theorem. Probability distribution. Binomial distribution. The Poisson distribution and		PPT/Lectures/Video
4.	the Normal distribution. Statistical Inferences; Testing of Hypotheses and Estimation, Sampling Distributions and Procedure of Testing Hypotheses Hypothesis Testing: Large and small sample tests (Z test, T test)	October 01-15	PPT/Lectures/Video
5.	F-test and Non-Parametric Test: Chi-square, run test, Sign test, Median test, Rank Correlationtest, Kruskal- Wallis Test	October 16-31	PPT/Lectures/Videos

5.

Lesson plan MC 105 TAXATION LAWS AND ADMINISTRATION(DSC)

unit	Details	month	Method of teaching
1.	Meaning, concepts, Latest Provisions, Agriculture Income, Basis of Charges	August	PPT/Lectures/Videos
2.	Income from Salary, Income from House Property.	September 01-15	PPT/Lectures/Videos
3.	Profits and Gains from Business or Profession. Capital Gains. Income from Other Sources	September 16-30	PPT/Lectures/Videos
4.	Set-off and Carry Forward of Losses, Tax Deductions and Collection at Source. Advance Payment of Tax. Income Tax Authorities. Procedure of E-filing.	October 01-15	PPT/Lectures/Videos
5.	Assessment of Individual – Computation of Taxable Income and Tax Liabilities of Individual. Assessment of Companies – Computation of Taxable Income and Tax Liabilities of Companies.	October 16-31	PPT/Lectures/Videos

Lesson plan

		mont	
บก	Details	h	Meth
1.	Company and Its Forms; Meaning and Kinds of Companies, One Person Company and listed companies. Distinction between body corporate and company, characteristics of company, classification of different types of companies. Companies Act-2013; Scope and Application of the Companies Act. Administrative Structure as per Provisions of Companies Act. Meaning and distinction between public and private company, provisions regarding conversion of company from one class to another, provisions regarding conversion of private company into public company and vice-versa. Concept of lifting of the Corporate Veil. Formation of Company; Promotion of Company, Meaning of Promoters, Kinds of Promoters, Functions, duties & liabilities of promoters, procedure for	Febru dary	Method of teaching PPT/Lectures/ Videos
2.	Memorandum of Association; Meaning, Clauses of Memorandum, different forms of memorandum as per Section 4(6) of the Companies Act-2013 Schedule-1, provisions regarding alteration of clauses of memorandum. Articles of Association; Meaning, Contents of the Articles of Association, different forms of of the Articles of Association, different forms of of the Articles, Distinction between memorandum and article sof association and the Doctrine of Memorandum and Articles of Association and the Doctrine of Indoor Management, Doctrine of Ultra-vires. Prospectus; Meaning, requirements and contents of prospectus, provisions regarding effect of omission and mis-statements in prospectus, advertisement of prospectus including explanations about shelf prospectus and red herring prospectus, book building and listing of securities. Credit Rating and Insider Trading; Meaning of Credit Rating, advantages of credit rating agencies in India and role of credit rating agencies in India. Meaning & impact of Insider Trading and provisions under Companies Act regarding Insider Trading.	march 01-15	Videos Videos
<i>J</i> .	Slidles dill I / depentition Mosping and making of ci	March 16-31	PPT/Lectures/ Videos

and the state of t		
transmission of shares, Distinction between transfer and transmission of shares and provisions regarding nomination and lien of shares. Dematerialization; Meaning of dematerialization, brief understanding of Dematerialization Act, regulating mechanism of NSDL and CDSL and provisions regarding Demat	and the second	
4. Membership of Company; Different conditions of becoming member for shareholder and other members. Modes and process of getting membership, rights and liabilities of members and termination of membership including provisions when surrender of shares. Meetings and Proceedings; Provisions regarding different kinds of meetings including StatutoryMeeting,AnnualGeneralMeeting,Extra ordinaryGeneralMeeting,MeetingconvenedbyNational Company Law Tribunal, meetings of creditors, directors, debenture-holders and othermeetings,requirementsofvalidmeetings.Meaninganddifferen ttypesofresolutionsandp rocedure for preparing minutes of the proceedings. Securities and Exchange Board of India; Role of SEBI and provisions under Companies Act with regard to issue of prospectus, transfer of shares, transmission of shares, listed companies, memorandum and articles of association, meetings and	April 01-15	PPT/Lectures/ Videos
I Managerial Personnel: Collultions to appoint the managerial Personnel: Collultions the managerial Personnel: Collultions the manageri	April 16-30	PPT/Lectures/ Videos



Lesson plan MC 201CORPORATE FINANCIAL ACCOUNTING(DSC)

unit-	Details	month	Method of teaching
1.	Accounting for issue, forfeiture and re-issue of shares. Accounting for issue and redemption of debentures		PPT/Lectures/Videos
2.	Final Accounts of Companies. Cash Flow Statement. Accounts of Banking Companies.	march 01-15	PPT/Lectures/Videos
3	Accounting issues related to Amalgamation in the nature of merger and purchase. Capital reduction/ Internal Reconstruction of Companies	March 16-31	PPT/Lectures/Videos
4.	Accounting for Holding and Subsidiary Companies. Accounts Related to Liquidation of Companies.	April 01-15	PPT/Lectures/Videos
5.	Investment Accounts. Fund Flow Statement.	April 16-30	PPT/Lectures/Videos

Lesson plan
MC 202 HUMAN RESOURCE MANAGEMENT(DSC)

		month	Method of teaching
unit	Details Concept Nature,	February	PPT/Lectures/Videos
1.	Introduction to HRM: Concept, Nature,		· ·
	Scope and Objectives of Human Resource		
		Ţ.	
	environment and environment scanning,		
	Recent trends innuman		
	the human resource		
	management, the management model, Human capital		,
		march	PPT/Lectures/Videos
2.	to Esternal Mobility of Elliployeest	01-15	
2.		01-13	
		=	
	la Lasaning, Steps, Ideas	1+1	
	tanafe analysis of Selection		
	Objectives Features	14	
	change of Career Planning,		X 1
	Importance, Stages of Career Anchors. Promotion: Types, Purpose, Career Anchors. Promotion. Bases of		
	promotion, bases		
	Tenefor: Reasons, Types of		
	a c tiple of a good Hallstein and		
	Demotion: Causes and Principles. External		
			/
	External Outplacement, Outsourcing HR External Outplacement, Outsourcing HR External Outplacement, Need,	March	PPT/Lectures/Videos
3.	Developing the	16-31	
	Human Resource Development Benefits, Methods of Training, Evaluation of		
	a Training Programmes, General Printer		
	- · · - Dorformance Opp.		
	Process Methods, Legal Issues		
		A :I	PPT/Lectures/Video
	- CMaga and Salaty, Fillicipies	April	,-
. '	l long administration, wice its	01-15	
	wage payment, Process of wage and salary		
	wage payment, Process of Relations:		
	determination. Industrial Relations, Causes, Approaches to Industrial Relations, Causes,		96.0
	Approaches to Industrial Relations, Methods		- 1 *
	Suggestions. Collective Bargaining: Methods		
	of collective bargaining, Process, Tacties,	r kwi sa mara	2- 2, 1, 4, 5 to 12
	late transport limitations.	April	PPT/Lectures/Video
	Carial Socurity & Labour Welfare: Workers	16-30	* ** *** ***
	n distribution in Management: Levels of	10-20	** 3
	Management participation, Wellious,		The result of
	Schemes of Workers' participation in		
	Management and Social security in India.		And the second second
	Management and Social Security		40

C 203 CORPORATE FINANCE AND POLICY(DSC)

nit	Details	Month	Method of Teaching
	Introduction to Financial Management, nature, significance, objectives and Scope of financial management, functions of finance executive in an organizations and recent developments in financial management. The goal of a Firm, Role of Financial Manager.	2-3 weeks	PPT/Lectures/ Videos
	Need & importance of financial Planning; tools of financial planning, financial Planning process, drafting a financial plan; Financial forecasting; meaning, benefits and techniques of financial forecasting; Sources of finance.	2-3 weeks	PPT/Lectures/ Videos
	Nature, significance and types of capital budgeting decisions; factors influencing capital expenditure decisions, Evaluation criteria, Capital budgeting process; Principles of cash flow estimation; Estimation of cash flows; Capital budgeting techniques- ARR, Payback period, Discounted Payback Period (DPB), Net Present value (NPV), Equivalent Annual NPV, and Internal rate of return (IRR) and Profitability index; Capital budgeting decision under risk and uncertainty; capital expenditure control.		PPT/Lectures/ Videos
	Concept and types of working capital; Operating cycle and cash cycle; Estimation of working capital requirement; Approaches of working capital financing; Determinants of working capital; Components of working capital management; Cash management- Baumol's Model and Miller-Orr Model of managing cash; Receivables management- dimensions of credit policy, cred analysis and evaluation of credit policies; Inventory management.	it	Videos
	Issues in dividend decision; Dividend rate and dividend yield Theories of relevance and irrelevance of dividend in firm valuation -Purresidual theory, Walter's model, Gordon's Model, MM Hypothesis, Bird-in-hand theory, dividend; Types of dividend polices in practice-Pure residual policy, constant rupee dividend policy, constant dividend pay-out policy and smooth stream dividend policy		ks PPT/Lectures/ Videos



Department of Commerce Tentative Lesson Teaching Plan M. Com 3rd Semester Title: Marketing Management Course Code: MC 204

		Course Code: MC 204	Month
-	1-	Details its pature importance and scope.	February
Unit	Topic Introduction to Marketing Management Strategic Marketing Planning and Mix Marketing Environment and Market Segmentation	Meaning of marketing, its nature, importance and scope. Evolution of Marketing, Marketing concepts including market place, market space, marketers, prospects, offering, brand offering, value, satisfaction, channels, networks and Customers Relationship Management. Marketing Process. Meaning and functions of marketing management. Levels of planning and basic elements of strategic marketing planning, Steps in Marketing Planning, Components of Marketing Plan, Marketing Organization and its evolution, Product Market Growth Matrix, Boston Consulting Group's (BCG)Matrix, Developing the Marketing Mix, Marketing Mix in context to Marketing Planning and Strategies, Choice of Optimum Marketing Mix, Value Creation and Value Delivery, Marketing Interface with other functional areas and ethics in marketing, Meaning of Marketing Environment, environmental scanning (micro and macro levels) and environmental analysis. Meaning of Market Segmentation, need and benefits of segmentation. Selection process of target market, criteria and bases for segmentation, profiling of business segments, profitability evaluation andtargeting segments selection, positioning and target marketing and Values and Lifestyles (VALS)segmentation system.	March
П	Buyer Behaviour Product Decision New	Meaning, importance, modes, characteristics and buying motives. Consumer decision making process, types of buyer behaviour, stages in buying decision process, consumer socialization, family life cycle, lifestyle marketing, business markets and buying behaviour, characteristics of business markets, factors influencing business buyers and organizational buying process. Product hierarchy and levels of product, classification of products, product decisions including individual product decisions in relation to branding, packaging, labeling and servicing, product line decisions and product mix decisions. Brand and co-brand strategy, Product differentiation Need for new products, product development process and diffusion & adoption process. Meaning and concept of	March

		product life cycle, stages in product life cycle and marketing strategies.	
	Product		
	Development and Product Life Cycle		_
2 3 4 6 4 7 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Services Marketing	Meaning, importance, characteristics and reasons for	April
m	M. Comments	growth of services marketing. Marketing Mix in services	
		marketing.	
	Puising Desisions	Meaning and 5Cs Framework of Pricing Decision, Factors	
100	Pricing Decisions	influencing Pricing Decisions, Steps of Pricing procedure, price and terms of sale. Pricing Strategies	
		Different channels of distribution and their importance,	= ,_= = =,_
		levels and functions of channels, types of intermediaries,	9.9
		criteria for selection of channels for customers and	-
	Distribution	business markets and channel design, power, conflicts and	- " 5
THE STATE OF	Decisions Marketing	Meaning and components of promotion mix. Integrated	April
IV	Communication	Meaning and components of promotion mix, Integrated Marketing Communication process, Factors determining	Aprii
		promotion mix, Push and Pull Promotion Mix Strategies,	
		advertising and effective advertising programme,	
		consumers & trade sale promotion and public relations.	
		Meaning of personnel selling and role of sales person,	
	Personnel Selling	salesmanship, qualities and traits of successful sales person, Attention, Interest, Desire, Action, Satisfaction	,
	and Sales	(AIDAS) Theory of Selling, Selling process and sales	-
	Management;	management.	
		Meaning and factors of Customers Relations and	
		Customers Relationship Management, Customer Delight and Dissatisfaction, strategies for building relationships,	1 1
		Customers Relationship Management (CRM), Customers	1 2
	Customers	Interaction Management (CIM) and Electronic Customers	
	Relationship	Relationship Management (e-CRM).	
V	Management;	Maning and and C 1	
•	Direct Marketing;	Meaning and modes of direct marketing, distinction between business and consumer marketing, need for	May
		consumer distribution, types of direct marketing, Four	
		factors Framework and limitations of direct marketing.	est i
		Meaning, usage, evolution, types and marketing mix in e-	Sala en e
	F Mank at	marketing. Advantages and limitations of e-marketing.	
A 41.4.4	E-Marketing;	Holistic Marketing, Brand building, Customer focus in	AND THE RESERVE OF THE PERSON
		context to task and framework, experimental marketing and Blue Ocean strategy	
	New Horizons in		
25.00	Marketing;		

Desker. Program

Lesson plan MC 205 RESEARCH METHODOLOGY AND DATA SCIENCE(DSC)

unit	Details	month	Method of teaching
	characteristics, objectives, nature, significance, limitations, role of resear decisions making, types, criteria of research and ethics in research; research process — steps in research process; Defining the research problem defining process, consideration selecting a research problem; Research design—definition, Types, components significance.	rch in good The earch em— on in arch and	PPT/Lectures/Video
3. Sampli samplin of good methods probabili sampling Concept scaling; Ty interval ar		ta 01-15 for in ng, ta nd es, e, d d	PT/Lectures/Videos PT/Lectures/Videos

MC206: CORPORATE GOVERNANCE AND BUSINESS ETHICS (DSC)

Unit	Details	Month	Method of Teaching
1	Introduction Corporate Governance: Concept; Meaning; Theories – Agency, Stewardship, Stakeholder, Resource Management, Political; Models – Anglo American, the UK, Japanese and Indian; Case Studies of Major Corporate	2-3 weeks	PPT/Lectures/ Videos
	Frauds. Internal Institutions (Directors, Managers, CEO, CFO and Shareholders) and External Institutions (Auditors, Legal Environment, Political Environment and Market) of Corporate Governance. Recommendations of Important Committees on Corporate Governance at Global Level. Impact of Corporate Governance on the Financial Performance of Companies.		
SAN SAN	Development of Corporate Governance in India: Regulatory	2-3 weeks	PPT/Lectures/
	framework of corporate governance- board composition, board diversity, board independence, chairman/CEO duality, board committees, disclosures and transparency, CEO and CFO certification and certificate of auditor on compliance of		Videos
	corporate governance regulations. SEBI Guidelines and clause 49 of listing agreement. Corporate governance in Public Sector Undertaking, Corporate governance in financial sector like banks and insurance companies.		
3	Corporate Social Responsibility: Corporate Social Responsibility - Concept, Models, Importance. Provisions of Company Act 2013 for CSR. CSR and Corporate Strategy. CSR and Sustainable Development. CSR and Philanthropy in the context of Bhagvad Gita. CSR and Gandhian principle of trusteeship.	2-3 weeks	PPT/Lectures/ Videos
4	Introduction to Business Ethics: Concept of Ethics, Business Ethics, Theories of Business Ethics, Objectives, Nature, Significance, Ethical Dilemma in Business. Ethical Issues in Business, Code of Ethics. Values and Ethics. Ethics and Law. Business Ethics from Indian perspective - the Bhagwad Gita, Gandhi and Budhism. Spirituality and Governance.	2-3 weeks	PPT/Lectures/ Videos
5	Ethics in Functional Areas of Business: Ethics in Finance, Ethics in Human Resource Management, Ethics in Marketing, Business Ethics and Consumer Protection. Business Ethics and Environment Protection. Whistle Blowing and Insider Trading.	2-3 weeks	PPT/Lectures/ Videos



Lesson plan MC301 ADVANCED COST ACCOUNTING (DSC)

unit	Details	month	Method of teaching
1.	Nature and Scope of Cost Accounting; Introduction, meaning of cost accounting, scope of cost accounting, objectives of cost accounting, advantages of cost accounting, financial accounting v/s. cost accounting, limitations of cost accounting, general principles of cost accounting, cost system characteristics of an ideal cost system, installations of a cost system Cost Terms and Purposes; Cost in general, cost objectives, cost system, cost behaviour		PPT/Lectures/Videos

	· · ·	
-		
-		

	pattern, variable cost and fixed cost, shut		
	down cost, average cost, total cost, product cost, period cost, product cost, fringe cost.		
2.	Classification of Cost; Preparation of Statement of Cost, Collection of cost for Tenders or Quotations. Inventory Planning, Control and Costing: Techniques of Inventory Control; Level Setting, Economic Order Quantity, Just- in Time Inventory System, ABC Analysis, VED Analysis and Perpetual Inventory System, Methods of Valuing Material Issues.	September 01-15	PPT/Lectures/Videos
3. • 6	Accounting for Pay-Roll: Methods of Wage Payment and Incentive Plans. Overheads Allocation, Apportionment, Reapportionment and Absorption.	September 16-30	PPT/Lectures/Videos
4.	Reconciliation of Cost and Financial Accounts; Need for Reconciliation, Reasons for disagreement between the profits disclosed by financial accounts and cost accounts. Service or Operating Costing; Transport	01-15	PPT/Lectures/Videos
	Costing, Hospital Costing, Hotel Costing and Power House Costing. Contract Costing Recording of Cost value and profit o contract.	;	
5.	Process Costing; Features of Process Costing Application of Process Costing, Elements of Production Cost, Process Losses, Inte process Profits.	of 16-31	PPT/Lectures/Videos
	Standard Costing and Variance Analysi Meaning of Standard Costing, Preliminario to the cost of Standard cost, Analysis Material, Labour, Overheads and Sal	es of	

Department of Commerce Tentative Lesson Teaching Plan M. Com 3rd Semester Title: International Financial Management and Policy Course Code: MC 302

		Course Code: MC 302	Month
Unit I	International Financial Management	Significance and contemporary issues in International Financial Management. Cross- border investment decisions – concept and types. Green field investment Vs. cross-border mergers and acquisitions. Valuations techniques – Net Present Value Model and Adjusted Net Present Value Model. Risks in cross-border investment decisions. Foreign Direct Investment: Concept, Types, Theories, Significance, Limitations, FDI trends and Policy in India.	August
п	International Trade and Policy	Trade and Development, Significance of International Trade, Theories of International Trade - including gravity model theory. Free trade Vs. Protection. Trade barriers and non- trade barriers and their implications. India's Trade Policy. Balance of trade and balance of payment-Concepts, Components of balance of payment;	August- September
Ш	Regional Economic Integration	Concept and Rationale Levels of regional economic integration- free trade, custom union, economic union, common market, political union. Trade creation and trade diversion effects. Regionalism Vs. Multilateralism. India's trade and economic relations with SAARC, BIMSTEC, ASEAN, EU, GCC and BRICS.	September
IV	Foreign Exchange and Terms of Trade	Foreign Exchange Market – Functions, International Payment, Transactions in the foreign exchange market, Exchange control objectives, Exchange rate systems. Convertibility of rupee. Devaluation- Approaches, Significance and Devaluation of Indian rupee. Terms of Trade- Concepts, Measurement, Importance and Limitations.	October
V	Currency Derivatives	Currency Forward Market, Currency Future Market, Currency Options Market, Currency Call Options, Currency Put Options and Financial Swaps.	November

Lesson plan
MC303: FINANCIAL INSTITUTIONS AND MARKETS (DSC)

1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Details	month	Method of teaching
unit	Introductory: Nature and role of financial		PPT/Lectures/Videos
1	system - Financial System and financial		the second second
18000	markets. An economic analysis of financial		
	system in India. Indian financial system - A	- 1	
A STATE OF	critical analysis. Financial Markets: Money		
200	and capital markets. Money market		
是这段	Instruments: Call money, treasury bills,		The Country of the Co
A STATE OF	certificates of deposits, commercial bills,		
9.400	trade bills, etc. Capital market: Government	v 31	
受 重定是	securities market, Industrial security		
	market, Role of SEBI – and overview; Recent	4	a n n n _1 · · ·
	developments National Depository		
	Securities Ltd. (NDSL), Market- Makers.		2
2.	Money Market Institutions: Central bank:	September	PPT/Lectures/Videos
	Functions and its role in money creation,	01-15	
	Commercial banks; Present structure.		
3.	Introduction to International and	September	PPT/Lectures/Videos
	Multinational banking. Non- Banking	16-30	
	Institutions: Concept, role of financial		
图 37	institutions, sources of funds, Functions and		
	types of non-banking financial institutions.		
4.	Mutual Funds: The evaluation of mutual	October	PPT/Lectures/Videos
	funds, regulation of mutual funds (with	01-15	
	special reference to SEBI guidelines),	2 75	
	Performance evaluation, Design and		
	marketing of mutual funds scheme; Latest	-	
	mutual fund schemes in India - An		
	overview. Evaluating of mutual funds.		
	Merchant Banking: Concept, function,		
	growth, government policy regarding		
	Merchant banking business and future of	'	
	merchant banking in India.		
508	Changing Role of Financial Institutions: Role	October	PPT/Lectures/Videos
	of banking, financial sector reforms,	16-31	
	financial and promotional role of financial		8
	institutions, universal banking; concept and	y 35	
	consequences.		e e e
dishtings.	with Silver		

Department of Commerce Tentative Lesson Teaching Plan M. Com 3rd Semester Title: Management Control Techniques Course Code: MC 304 (a)

Unit	Topic	Details Accounting as a field of Accounting	
	Introduction to Accounting	Management Accounting Account's position as a member	Vassa
11	Financial Statement Analysis	investment centres, problem of transfer pricing, Objection	och (m)
Ш	Flow Statement and Cash Flow Statements	and determinants of Responsibility Centres. Analysis of Fund Flow Statement and Cash Flow Statements	100000000000000000000000000000000000000
IV	Budget and Budgetary Control	budget, Budgetary control, Zero Base Budgeting and	octobe/
V	Marginal costing and Break-even analysis	Concept of marginal cost, Practical application of Marginal costing: Marginal costing and Pricing, Cost-Volume-Profit analysis. Break-even analysis: Assumptions and practical application of Break-even-analysis: Decision regarding sales-mix, make or buy and discontinuation of a product line, Marginal costing versus Direct Costing Reporting to Management: Objects of Reporting, Reporting needs of different management levels, Types of report, modes of reporting to different levels of management	1000

MC305(a): DIGITAL MARKETING AND E-COMMERCE (DSE)

Jnit	Details	Month	Method of Teaching
1	Introduction to Digital Marketing : Evolution of digital Marketing, Traditional vs Digital Marketing, Digital Marketing Channels, Digital Marketing Plan, Digital Marketing Strategy, Digital Marketing Application and Benefits, Digital Marketing in India.	2-3 weeks	PPT/Lectures/ Videos PPT/Lectures/
2	The Consumer and Digital Marketing: Consumer Behaviour on internet, Impact of Digital Technology on Consumer Behaviour, Attributes of online buying behavior, Marketing Intelligence from user's online data understanding consumer demands, brand building on web.	Z-3 Weeks	Videos
3	Social Media Marketing: Social Networking, Objectives of Social Media Stratergy, Building social media strategy, Types of Social media marketing, Facebook marketing, LinkedIn marketing, Instagram marketing, You tube Marketing,	2-3 weeks	PPT/Lectures/ Videos
4	Emerging Platforms of digital marketing: E-mail marketing, Mobile marketing, Video Marketing, Artificial intelligence	2-3 weeks	PPT/Lectures/ Videos
5	Introduction to E-Commerce: Meaning of electronic commerce, business applications of e-commerce, comparison with traditional commerce. Business Models in E-Commerce-e-shops, e-procurement, e-auctions, value chain integrators, information brokerage, telecommunication, collaboration platforms, etc.; Electronic payment system; E-Banking-Concept, operations, online functions and transfer-RTGC, ATM, etc.,	2-3 weeks	PPT/Lectures/ Videos





MC306 (b): STRATEGIC HUMAN RESOURCE MANAGEMENT (DSE)

	Details	month	Method of teaching
unit 1.	Introduction: Evolution of Strategic Human Resource Management (SHRM); HR, SHRM & Corporate Strategy; Challenges in SHRM Resource based view of a firm; Investment perspective of SHRM; HR architecture; HR competencies.		PPT/Lectures/Videos
2.	HR Strategies: Importance of HR in strategy formulation, Strategic approach to HR functions (planning, acquisition, training, development, reward and compensation); Managing workforce diversity.	01-15	PPT/Lectures/Videos
3.	SHRM in Practice: - Identifying strategic positions; Managing employee relations - Unions and strategic collective bargaining; Strategic change, Restructuring and SHRM; Employee engagement and well being; Matching culture with strategy; Behavioral issues in strategy implementation.	March 16-31	PPT/Lectures/Videos
6	SHRM and Business Performance: SHRM for competitive advantage; High performance work systems and SHRM, HRM and firm performance, Evaluating SHRM effectiveness, HRM and customer outcomes, HR metrics; HC bridge tramework model.	April 01-15	PPT/Lectures/Videos
of an stra dev Cor	mergers and acquisitions; Outsourcing	April 16-30	PPT/Lectures/Videos

Principal Govt. College Nalagarh Dist'. Solan (H.P.)

Department of Commerce Tentative Lesson Teaching Plan M. Com 3rd Semester Title: Computer Applications in Business Course Code: MC 307

	Topic	Details	Month
Unit 1	Modern Information Technology Introduction to Windows	Works (WAN), E-mail, internet, Multimedia. Write, Paintbrush, File Manager, Print Manager, Control Panel etc.	August
11	Introduction and working with MS-Word in MS-OFFICE Working with	Word basics Commands, Formatting; Text and documents; Sorting, Working with graphics; Introduction to mailmerge. Excel basics; formatting, functions, chart feature; Working with graphics in Excel, Using worksheets as databases.	August- September
111	Presentation with Power – Point	Power point basics; Creating presentations the easy way; Working with graphics in Power-Point; Show time; Introduction to Lotus smart suite for Data Sheet Analysis. Spreadsheets and their uses in business.	
IV	Introduction to Tally	Maintenance of Accounting books along with financial statement analysis.	
V	Statistical Packages Useful in Business	Usage of statistical packages for analysis (as per availability)	

Department of Commune Tentative Teaching Plans Programme: M. Com.

Lesson plan

MC401: SECURITY ANALYSIS & PORTFOLIO MANAGEMENT (DSC)

unit	Details	month	Method of teachi
1.	Portfolio Analysis: Estimating rate of return and standard deviation of portfolio. Effect of combining the securities, Markowitz Riskreturn optimisation.	f	PPT/Lectures/Vid
2.	Fundamental Analysis, Technical Analysis and Efficient Market Hypothesis.	march 01-15	PPT/Lectures/Vide
3.	Single Index Model or Market Model: Portfolio total risk, portfolio market risk and unique risk, Simple Sharpe's optimisation solution.	March 16-31	PPT/Lectures/Vide
1.	Capital Market Theory: Capital market line, security market line, risk free lending and borrowings.	April 01-15	PPT/Lectures/Vide
1.	wo factor and multi- factor models,	April 16-30	PPT/Lectures/Vide

MC 402: ENTREPRENEURSHIP DEVELOPMENT AND PROJECT MANAGEMENT (DSC)

Unit	Details	Month	Method of Teaching
1	Introduction: Concept of Entrepreneurship; Role of entrepreneurship in economic development; Factors impacting emergence of entrepreneurship; Types of entrepreneurs; Characteristic of successful entrepreneurs. Entrepreneurship Development and Leadership: Types of startups; Entrepreneurial training; Entrepreneurship Development Pogrammes; Characteristics of entrepreneurial leadership, Components of entrepreneurial leadership	2-3 weeks	PPT/Lectures/ Videos
2	Identification of investment opportunities: Project ideas generation and screening. Phases in Project Management, Project feasibility study, Appraisal criteria and process; Methods of appraisal under certainty, uncertainty and risk.	2-3 weeks	PPT/Lectures/ Videos
3	Market and demand analysis: Sources of information – primary and secondary; Demand forecasting and market planning; Technical analysis: Materials and inputs; Production technology; Product mix; Plant location and	2-3 weeks	PPT/Lectures/ Videos
4	layout; Selection of plant and equipment. Financial analysis: Cost of project and means of financing; Major cost components; Planning capital structure; Financing schemes of financial institutions.	2-3 weeks	PPT/Lectures/ Videos
5	Social cost benefit analysis: Meaning and methodology; L & M and UNIDO approach; SCBA in India Project implementation; PERT and CPM. Problem of time and cost overrun, Project implementation practices in India. Project Review/control – Evaluation of Project.	2-3 weeks	PPT/Lectures Videos



Department of Commerce Tentative Lesson Teaching Plan M. Com 3rd Semester Title: Strategic Management and Business Policy Course Code: MC 403

Unit Topic Details	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
Strategic Strategic Management - meaning 1	
Details	Month
Business Policy Strategic management: awareness and change, E-V-R Leadership and D. Leadership and D	Februa
Congruence, Models of Strategic Management. Strategic Leadership and Decision Making. Business police	- Aust
Leadership and Decision Making	100
Leadership and Decision Making. Business policy and Strategy formulationenvironmental	1
	- 12-
organizational appraisal and corporate level strategical,	1 3
organizational appraisal and corporate level strategies. The Organizational Mission and Objects The Organization Mission Mis	
Mission and Olives William Objectives. Will	_
Failure predicting company failure, symptoms and causes of company decline. Environmental Awarene	March
Management CHIOT	
Chyronmont and	1
environment and competitive advantage: competition and the structure and regulation of industry in the structure and regulation of industry industry in the structure and regulation of industry in the structure and regulation of industry in th	45
the structure and regulation of industry in the United Kingdom, Analysing an industry, competitive	
Kingdom, Analysing an industry, competitive of	1122
Kingdom, Analysing an industry, competitive advantage, successful competitive strategies. Competitive advantage,	
through products products products advantage	39 20
Value chain. The value shall the organisation's	1 2
value chain, The value chain and competitive advantage marketing strategy, Research and development, innovation and new products, speed and competitive	1
and now product and development, innovation	1
and new products, speed and competitive advantage operations management. Service not for prof.	
operations management, Service ,not-for-profit and small	
	115
quality management.	
Financial Strategy Financing and competitive advised	
information systems and information technology, The	Mai
strategic Systems and information technology The	March
	NE
corporate strategy: Strategy formulation, planning and planning systems strategie planning and	245
I Promise Systems, Strategic highning took.	
I another ves and market entry strategies, disinguish	4
strategies strategic means international	
strategies, strategic means, international strategies and	1
selection of strategies. Issues in strategic growth:	
diversification and acquisition acquisition effective	
acquisition strategies, joint ventures and strategic	1 St.
alliances. Issues in strategic consolidation and recovery	Carlo Carlo
the feasibility of recovery, retrenchment 59 strategies,	15
turneround at a training of recovery, retrementations 39 strategies,	1
/ turnaround strategies, management buy outs, financing a	
buyout, management buy ins, managing recession,	
, , , , , , , , , , , , , , , , , , ,	5 15
strataging for deal's strataging recession,	1871
strategies for declining industries, implementing recovery	S. 12 122
strategies for declining industries, implementing recovery strategies.	

		and the second s
Corporate Strategy an Corporate Manageme	organizations in the late 1990s. Issues in strategic resource management: corporate resource planning, functional planning, policies, procedures, plans and budgets, crisis avoidance and management. Issues in strategic change management: issues in the management of change, strategies for implementation and change, power and politics.	
Strategic Implement Evaluation Control		

Lesson plan

MC 404 AF(a): ADVANCED FINANCIAL MANAGEMENT AND POLICY (DSE)

- y	unit Details month	Method of to
	Capital Structure Theory and Policy: February Concept, Meaning, Importance, Determinants of Capital structure, Optimum Capital Structure, Theories of capital structure.	Method of teaching PPT/Lectures/Video
3. 4. 5.	2. Corporate Restructuring and Policy: Concept, Meaning, Objectives, Techniques of Corporate restructuring. Mergers and Takeovers: Types, Objectives, Legal and Procedural Aspect of Mergers and Takeovers, valuation and financing Mergers and Takeovers in India. Financial Restructuring: Meaning, Objectives, Steps in Financial Restructuring, Reorganization of Capital, Buy-back of shares. Financial Management of Sick Unit. Cost of Capital: Meaning, significance, Computation of Cost of Capital including CAMP, Weighted Average Cost of Capital. Valuation of Securities: Valuation of Securities – Bonds and Equities. Shareholder Value and Corporate Governance. Financial Derivatives and Policy: Concept, Recent developments in financial derivative market. Financial Derivative Market in India-Structure, Regulatory Framework and Classification. Options- Concept, Uses, Types, Models – Black-Scholes, Put—Call Parity Relationship. Futures-Futures Market, Futures Contracts and Futures Trading. Hedging- Concept, process, risk and hedging Concept, process, risk and hedging Concept, process, risk and hedging of the contracts and recent developments of the contracts and policy: Concept, process, risk and hedging concept, process, risk and hedging contracts and recent developments of the contracts and policy: Concept, process, risk and hedging contracts and recent developments of the contract o	PPT/Lectures/Videos PPT/Lectures/Videos PPT/Lectures/Videos
1 50	risk and hedging. Swaps- Concept, Basic Swap structure and Growth of Swap Market.	

Lesson plan

MC404AF(b): BUSINESS TAXATION (DSE)

unit	Details	month	Method of teaching
1.	Kautlia's Economic Thought on Business Taxes. Concepts of Goods and Services Tax Act, 2017. Provisions relating to supply of goods or services or both. Levy of Central GST (CGST), State GST(SGST) Union Territory GST (UTGST) and Integrated GST (IGST).	February	PPT/Lectures/Videos
2.	Exemptions of Goods and Services from tax. Provisions relating to Place and Time of supply of Goods and Services.	march 01-15	PPT/Lectures/Videos
3.	Parameters for determining the value of supply of Goods and Services Tax. Reverse charges mechanism. Registration under GST: Persons liable to get registered, Compulsory Registration, Registration Procedure, Reverse Charge Mechanism, Composition Scheme and assessment under compositionscheme; Zero rated supply; Exemption from GST, GST tax rate.	March 16-31	PPT/Lectures/Videos
4.	Input Tax Credit (ITC), Eligibility and conditions for taking Input Tax Credit, Apportionment of ITC and Blocked Credit; Various Documents under GST- Tax Invoice, Bill for Supply, Debit Note, Credit Note, Payment Voucher, Receipt Voucher, E-way bill, HSN Code and SAC Code.		PPT/Lectures/Videos
5.	Assessment and Administration of GST - Types of GST Returns, Types of Assessment & Assessment Procedures, Role and Functions of GST Council, Tax Authorities and their powers; Tax deduction at Source & Tax Collection at Source, Refund of Tax	16-30	PPT/Lectures/Videos

Principal
Govt. College Nalagari
Distt. Solan (H.P.)